

Oral Communication/Public Speaking
Exit Competencies
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- I. Invention
 - a. Discovery & evaluation of appropriate arguments
 - b. Audience analysis
 - c. Purpose
 - i. Informing
 - ii. Persuading
 - iii. Entertaining
 - iv. Motivational
- II. Organization
 - a. Intro
 - b. Body
 - c. Conclusion
 - d. Patterns of organization
 - e. Structuring information
 - i. Levels of abstraction
 - ii. Parallel ideas
 - f. Developing argument w/ support
- III. Word choice, diction, delivery,
- IV. Delivery Language
 - a. Demonstrate an increased personal confidence and ability to manage communication apprehension
 - b. Verbal
 - c. Non-verbal components
 - d. Articulation, vocal variety, rate, pitch, tone, enthusiasm,
 - e. Appropriate speaking persona,
 - f. Credibility, confidence, managing apprehension
 - g. Tie into listening
 - h. Critique of speaking persona
- V. Listening
 - a. Critical thinking/comprehension
 - b. Attend with open mind
 - c. Distinguishing logical and emotional appeals
 - d. Recall
 - e. Evaluation
 - f.
- VI. Communication Ethics (Ethical speaking & Listening)
 - a. Responsible communication
 - b. Responsible research
 - c. Integrity of information given
 - d. Responsible use of emotional appeals
- VII. Role of public speaking in citizenry